

IBIS SINGAPORE ON BENCOOLEN REVEALS FRESHLY REFURBISHED ROOMS FOR A MODERN STAY EXPERIENCE



SINGAPORE, 06 FEBRUARY 2025 – ibis Singapore on Bencoolen announces the completion of an extensive refurbishment of its guest rooms that brings together style, comfort, and local culture in a refreshed experience.

The newly refurbished rooms offer a fresh and contemporary stay experience, with deluxe and superior room categories available in multiple configurations. Designed for modern travellers, the rooms feature high-speed Wi-Fi, USB and type-C charging points, and a smart television, enabling seamless connectivity and entertainment.

Adding a distinctive local touch, the refreshed spaces showcase watercolour artworks by Singaporean artist Aw Bee Heyong, depicting the city's rich cultural and architectural heritage, allowing guests to connect with the destination in an authentic way.

Sustainability is also a key focus, with energy-efficient features and eco-conscious amenities incorporated to align with the hotel's commitment to responsible hospitality.







"We are delighted to offer our guests a refreshed stay experience that embodies comfort, sustainability, and connectivity," said David Lane, General Manager of ibis Singapore on Bencoolen. "Our commitment to continual improvements ensures that we meet the evolving needs of today's travellers while maintaining our position as one of Singapore's leading economy hotels."

Located close to popular attractions, including Bugis Street, Little India, Raffles Place, Marina Bay and Orchard Road, ibis Singapore on Bencoolen remains a top choice for travellers looking to explore the city's vibrant offerings.

To celebrate the unveiling of its refreshed rooms, ibis Singapore on Bencoolen is offering a Holiday Saver Package with up to 15 percent off stays for guests booking a minimum of two nights and includes a SGD10 food and beverage credit for use at Taste Restaurant. Perfect for travellers seeking a comfortable and affordable getaway, this limited-time offer provides the ideal opportunity to experience the hotel's new-look rooms in the heart of Singapore.

For more information or to make reservation, visit https://all.accor.com/hotel/6657/index.en.shtml

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IMAGE LINK: CLICK HERE

About ibis

Since 1974, ibis has been a trailblazing brand, open and welcoming to all. ibis hotels are beloved by travellers and locals for their contemporary style, vibrant social hubs, rooms that feel like home, lively bars, satisfying dining options, and easy mobile check-in experience. The brand is known for its passion for live music, offering guests playlists curated for every mood and access to exclusive gigs with up-and-coming musicians. No matter where in the world a guest may travel, ibis always feels like the right place to be. With over 1,270 hotels in 70 countries, ibis is recognised across the globe as the leading brand in economy hospitality. ibis is part of Accor, a world leading hospitality group counting over 5,700 properties throughout more than 110 countries, and a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

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